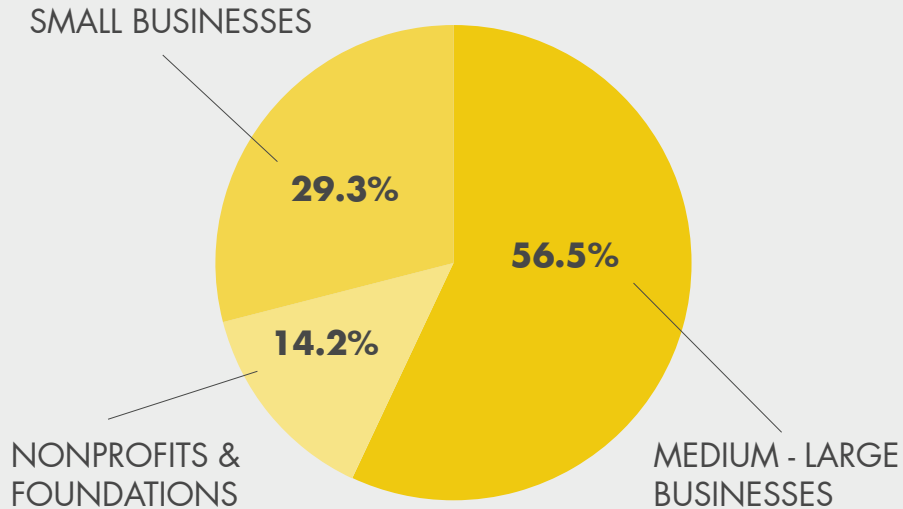




THIS IS A CLIMATE EMERGENCY

Client Disclosure Report 2017 - 2019

Overall Income by Business Size



Mangrove Web Development

We make websites to amplify the power of change-making organizations.

Years ago, our diverse, global team decided that our work itself is the best way we can positively impact the world. As people who write, design, code, and manage websites, we have the opportunity to help conscious companies tell their stories in a meaningful way.

Since becoming a certified B Corp and California Public Benefit Corporation in 2016, we have prioritized working with environmentally conscious, social justice-oriented, women- and minority-owned, purpose-driven and nonprofit organizations. It is fulfilling on a fundamental level to use our skills for good.

Our commitment to values-based business practices goes beyond who we work with—it also informs how we work. We are happy to report that in 2019, Mangrove balanced more than 100% of our 2018 water use and offset 100% of our 2018 greenhouse gas emissions through the [Bonneville Environmental Foundation](#).

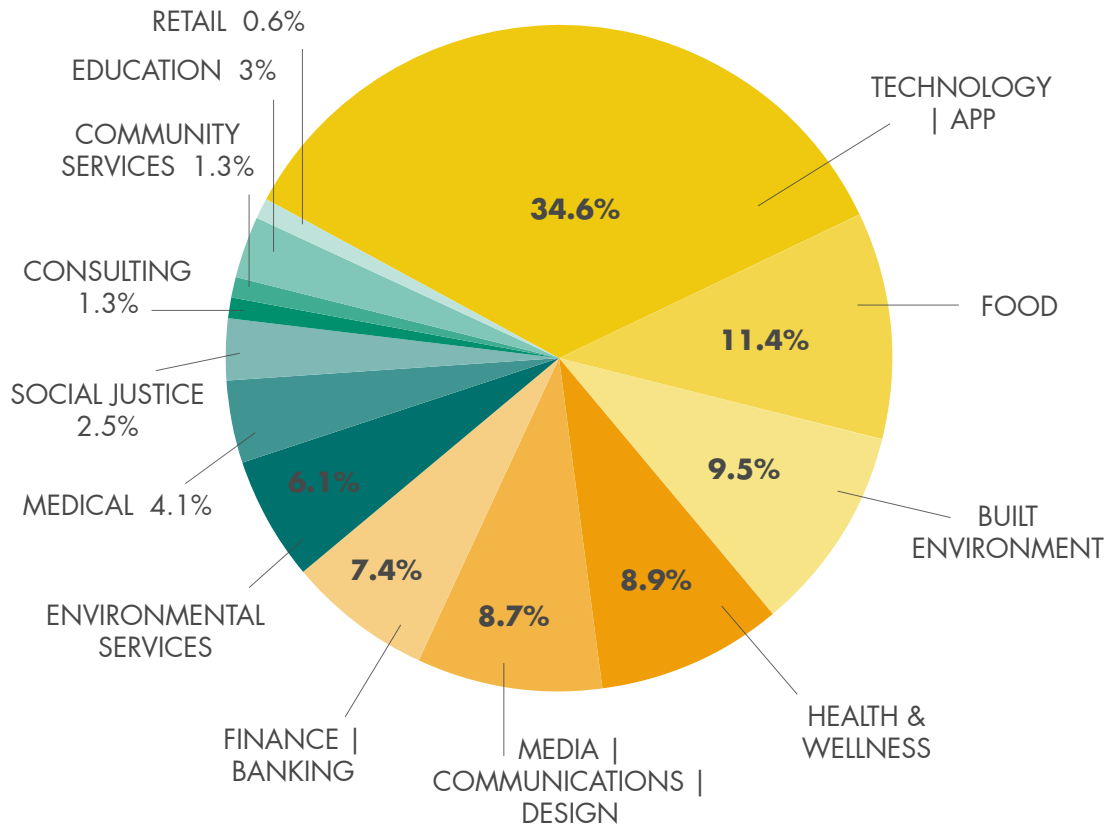
As of this year, we also began implementing the principles of sustainable/green web design, and we are educating our design partners on the importance of website design that minimizes carbon footprint. Additionally, we have distributed written policies that support and encourage good environmental practices in our team’s respective virtual offices.

The planet needs us, and every step in the right direction makes an impact. We are proud of what we do and who we work with, and we are pleased to disclose the details in this report.

Diversity Driving Impact

Since 2017, 44.7% of our revenue has come from woman-or minority-owned businesses. Research continues to demonstrate the power of women and minority communities in the fight against climate change, and we make it a priority to help these under-represented groups amplify their voice.

Clients by Sector from 2017 to 2019



Percentage of Revenue from Potentially Controversial Sectors

0%	Coal
0%	Arms
0%	Oil & Gas
0%	Tobacco
0%	Politics
0%	Religion
<1%	Alcohol
0%	Gambling
0%	Pornography

*This list of potentially controversial sectors was sourced from the International Finance Corporation and Ethical Investment criteria.

Noteworthy Contracts 2017-2019

Website design, development and content strategy for a pilot grant program that helps lower-income families purchase hybrid or electric vehicles

Development of an interactive impact report for a nonprofit organization fighting poverty in the Bay Area

Development of an interactive annual report for a non-profit that creates free and accessible knowledge banks

Website design, development, content strategy and SEO for an innovative startup that's helping to mitigate the housing crisis in the Bay Area

Website design and development for a nonprofit that's changing the banking industry for good

Website design and development for a nonprofit that supports startups making an impact via clean water, energy, agriculture, and transportation systems

Website development for a purpose-driven food services management company

Website rebuild for an organization that provides genetic screening and counseling to women and their families

Website design, development and content strategy for a B Corp architecture and design firm that's building walkable cities

Website design and development for an innovative startup that brings communities together through food

Climate Conflicts

Of the 69 clients we partnered with in 2018, only one—a family-owned, third-generation dairy company—may be considered a climate conflict. As a certified B Corporation, they are using their business for good, and continue to make great strides to reduce their carbon footprint. With a steadfast commitment to recycling, waste reduction, and supporting renewable energy—to name a few—they have earned an impressive environmental score on the [B Impact Assessment](#).

Mangrove will continue to report on our partners and business practices as we live our values and do our part to make a difference.

To learn more, visit us at mangrove-web.com or get in touch at hello@mangrove-web.com

A photograph of a mangrove forest with dense green foliage and prominent prop roots extending into the water. The image is used as a background for a website header.


mangrove
WEB DEVELOPMENT

